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RED CLOVER, ALFALFA, SWEET CLOVER, ALSIKE CLOVER

MAMMOTH CLOVER

BERRY'S SEED FACTS and BARGAIN CATALOG

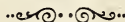
CLOVER & TIMOTHY

GRASS and CLOVER MIXTURES - FORAGE CROPS SEED GRAINS

SUDAN GRASS + SOY BEANS + VETCH + RAPE

DECEMBER, 1930 Exceptional Seed Bargains

For Early Buyers



Many seed crops short. Demand for seed heavier
because of failure of seedings last spring.
Many old stands killed by drought.

Higher Prices Inevitable

Bargain Prices Now—Buy while first stocks can be
had. Best quality moves fast.

Present prices are below actual value. Reductions
mean big savings. Pays to buy now for next
spring. Early purchased stocks will move
at these figures. Borrow the money
if necessary. Get lowest prices
and best quality now.

MILLETS + CANE + OATS + WHEAT + BARLEY SPELTZ

FRUIT TREES, SMALL FRUITS, ORNAMENTAL SHRUBBERY

GARDEN SEEDS

BERRY SEED CO. Clarinda, Iowa.

FLOWER SEEDS

BULBS - INCUBATORS, BROODERS and BABY CHICKS

SEED MARKET SITUATION

by J. F. Sinn, President Berry Seed Co.



We are facing a situation in farm seeds this year such as we have not seen for many years. You know all about the great drought. It was worse in some places than others but it left its mark on the greater part of the nation.

Heavy Demand

One very important fact was the great percentage of failures of new seedings of grass and clover seed last spring. There is all that enormous acreage to be reseeded and additional acres of this year's rotation that need grass and clover. They need it badly. It is dangerous to neglect them. In many places even the old seedings and permanent meadows were destroyed. All this is going to create a demand for seed that will be far in excess of normal.

Short Seed Crops

I want you to keep that condition in mind. Now let us turn to the production of seed, and note what conditions

are there. Red Clover seed production was 35% smaller than last year. Alsike Clover 30% smaller, Sweet Clover 40% decrease, Timothy 20% less, Red Top 30%, etc. Alfalfa had about the same production.

Now combine the two pictures. A heavy demand on one side, and a small supply on the other. I don't have to tell you what the trend of market prices will be. An upward movement in prices appears inevitable.

Higher Tariff

There is another factor that will cause advancing markets. The duty on seeds has been doubled. Clover was 4c per pound, and now it is 8c. Alsike the same. Sweet Clover was 2c per pound, now it is 4c. Alfalfa has been advanced from 4c to 8c. Now you may say "I don't want foreign Clovers anyway." That's true, and we don't sell it, but remember many southern farmers use that foreign seed and when the tariff shuts that seed out it makes that much more demand for home grown seed.

The Canadian Alfalfa, Sweet Clover and Alsike is entirely satisfactory for this country. The tariff practically bars that too. There is not a weakening factor in the farm seed markets that would tend to lower prices. Everything points the other way.

Why Buy Now

I know you won't need seed for a couple of months or so but I am advising our customers to buy now. We bought considerable stocks of seed before markets made their big advances. That is the reason I have put these extremely low prices on seed that you find in this book. Many of these lots are priced at less than they are quoted at in carload quantities. Our business is a mail order business. The finer values and the bigger bargains we can give our customers the faster our business grows. It's growing all the time and I know that those who buy from this book are going to be stronger friends than ever of the Berry Seed Company. I firmly believe that these values are the greatest bargains we will be able to offer this year. The best seed always moves first in a year of short crops so you get the advantage of fine quality as well as low prices by acting at once and mailing your order now.

Wonderful Stocks Now

The seed that was produced this year in our buying sections was better than usual. Seed was harvested earlier. Producers were free sellers. The great bulk of the seed has left the growers' hands. We have had more time to put our seed stocks into the finest shape. I am proud of our seeds, and I am proud of the low prices I can make on seeds at this time. You'll be proud to sow such seed, and you can depend on it to give you the best possible chances of a successful stand.

Our Guarantee backs up our judgment. When I tell you that higher prices are bound to come I refer you to our guarantee. It says that "the seed must satisfy you in every respect and that if within 60 days after you receive your shipment you are not satisfied you can return it, and your money plus freight will be refunded." How could we be more fair. I urge you, my friends, for economy's sake to place your order now. I want to save you as much money as I can and my advice to buy now is both sincere and earnest.

Yours truly,

J. F. SINN,

President Berry Seed Co.

A Red Clover Bargain

Priced to save you \$2.00 to \$3.00 a bushel

LOT IOWA \$15.00 BU.

25c per bu. higher if shipped from Chicago

See Sample Enclosed

All new seed—Good color. High Purity and Germination
Strictly hardy Iowa Grown Seed

This seed is a good safe seeding for any place in the United States. It is far better than the seed some merchants are selling at around \$18.00 per bu. Look at the sample. Note the nice color and the good sized berries. See how clean and bright it is. This seed was all grown in Iowa in 1930. It has been thoroughly re-cleaned. Contains no dodder, no buckhorn, and no thistle. It makes an absolute safe and satisfactory seeding. It's worth around \$3.00 more than we are pricing it at.

Only 221 Bags in this Lot

There is just a trifle over a minimum carload of this lot Iowa. That may look like a lot, but it's really very little when you consider that it is being offered to 250,000 farmers. Less than a bag for every 1000 farmers. It will move fast for it is an exceptional value.

Good Local Clover Crop

It would have been impossible for us to make so low a price if we had not a good production of clover seed in this section. Yields were surprisingly heavy. Some farmers got 6 bushels to the acre. Farmers sold freely at reasonable prices.

Other sections were not so fortunate in this respect. We know of some seedsmen who paid farmers about as much for seed "in the dirt" or uncleaned seed as we are selling this re-cleaned product for to you. It is simply impossible for them to meet our prices without losing a lot of money. They are not going to sacrifice their seed because every pound will be needed before spring. They are simply asking higher prices and getting them.

We buy direct from farmers, and sell direct to farmers. You gain by our direct methods and you benefit by our heavy local production. Take advantage of your opportunity. Place your order for Lot Iowa, now, while we have it to sell.

Lot Iowa Superior Quality

With higher markets prevailing in clover some dealers are going to gather some cheap inferior seed together and offer it at a low price. Don't let them fool you. Buy on the basis of quality. It takes quality to make value. Examine our sample. Compare it with any other. Have it analyzed if you wish. Check up on us anyway you like. The better you can judge seed values the quicker you will see that we can save you a lot of money on your seed bill.

Order now while we have Lot Iowa

Every farmer who is posted as to seed market conditions will realize at once that Lot Iowa is an outstanding bargain. This lot is bound to sell quick at this figure. It is priced below many wholesale carlot prices we have seen. It can't be replaced at this figure. This offer is good as long as the seed lasts. It will pay you to buy now and store it in your spare room, in the closet or any place it's dry. Don't wait until it's sold and expect to get another bargain equal to it.

Perfect satisfaction guaranteed. Ship it back and get your money plus freight refunded if you are not pleased in every way. You will see a saving of three dollars per bushel and that is a saving worth while.

Order Lot Iowa Now

Mammoth Red Clover

Fine Genuine Minnesota Grown; Free of Thistle,
Buckhorn and Dodder

LOT BIG BOY

\$16.50 per bu., Clarinda

25c per bu. more f. o. b. Chicago

Everyone of our customers wanting the real Mammoth Red Clover should order some of this lot. It is an exceptional value.

Very good seed—An exceptional value

Lot Big Boy is an extra hardy northern grown seed. It has high purity and strong germination. It is free of Thistle, Buckhorn and Dodder. Seed is well developed, fully matured, and the genuine Mammoth strain. This you know grows considerably larger than the common medium red, and will yield much more in one cutting than the medium but does not make as much second growth. It also matures a little later and therefore preferred by some to sow with other grass seed. Sometimes called Sapling, Pea Vine and Bull Clover.

Big Boy is a Big Bargain

Mammoth Clover seed sells for a premium over Medium Red, but in this lot we are giving a lot fully equal in value to any Medium Red. It is not often that we can make such an extraordinary offer in genuine Mammoth. You will do well to avail yourself of this opportunity and buy at once. We doubt if we will have another bargain as fine as this again this year. It may be many years before it is as low as it is now.

DALEA—(Inoculated)

**That Wonderful Soil Building Clover that Grows
on Sour Soils**

Now Only \$8.70 per bu., Clarinda

15c per bu. higher f. o. b. Chicago

This seed is inoculated in Advance. See Page 23

Dalea along with other crops suffered from the drought of last summer. The supply of seed is much less than last year and our stocks are much smaller. We will not have enough to supply the demand. Everyone wanting Dalea seed should order early. Prices are only slightly higher than last year and are bargain figures under present conditions.

Dalea Becoming Very Popular

This crop is being very extensively sown. Grows on ground too sour or acid to grow other clovers. It is too bitter to eat so unsuitable for pasture but if you want a great crop to plow under it will do wonders for your soil.

You sow it in the spring with small grain. After the grain is cut the clover grows fast and you plow it under the same year. Dalea is a one year crop.

Do not sow too early—Best to sow in small grain that has been drilled in. Wait till the grain is growing well. Then sow Dalea and harrow along the drill rows to cover.

Inoculation Essential

Our Seed Comes Already Inoculated

THREE BARGAINS IN ALSIKE

Make Excellent Seedings at Low Acre Cost

If you want to be real economical and yet sow plenty of clover buy one of these special bargains.

More and more Alsike is being sown. Easy to grow. Seed very small. A little goes a long ways. Extra fine to mix with other grasses or clover seedings.

Lot **ECONOMY** Alsike Clover **\$8.40 per bu., f. o. b., Clarinda**

25c per bu. more Chicago

For the past two years we have sold seed like this Lot Economy. It met with immediate favor and we have an enormous demand for it. Only takes 7 to 8 lbs. per acre. It is a wonderful value.

The seed is good stock. It is bright and recleaned. Free of thistle. Germination good. It contains nearly half timothy which cannot be removed without losing a lot of clover seed. So we offer this at a rock bottom bargain price. It makes a rich seeding containing well over half alsike. Will make an excellent meadow, and is a fine seeding for pasture.

This is double cleaned seed, and extra choice quality. Shipment guaranteed satisfactory in every way. No matter what you buy from us you must be pleased. If you ever receive anything from us that does not show up to your complete satisfaction you may return it, and your money plus transportation charges will be promptly refunded.

Lot Economy will please you and save you money. Such a seeding produces excellent yields of finest quality hay. If you want to cut your seed bill about 50% order this lot. A good time to buy it is while we have it.

LOT MERIT

**A Striking Bargain in
Alsike Clover**

**\$11.70 per bu.,
Clarinda**

25c per bu. higher f. o. b. Chicago

This lot we secured at what we call a sacrifice price. We are turning it to our trade on a close margin. It is a value second to none and a bargain that will appeal to all thrifty buyers. We would be glad and proud to send you a sample to show you how much real seed value you get for your dollars at the Berry's. Or order it without sample with our positive assurance and guarantee that it will please you in every way. Sow 6 to 8 lbs. per acre.

Worth \$2.00 to \$3.00 a bushel more

You would be satisfied even if you paid more money for this lot. We bought this at this low figure because it contained a small percent of White Dutch Clover and timothy. If you want a good, safe, clean, high germinating, dependable, lot of seed you'll get it in this lot at a saving of \$2.00 to \$3.00 per bushel on your seed bill. Sow about six to seven pounds per acre.

LOT SURE GROW

Alsike and White Dutch

\$12.60 bu. Clarinda

\$12.85 bu. Chicago

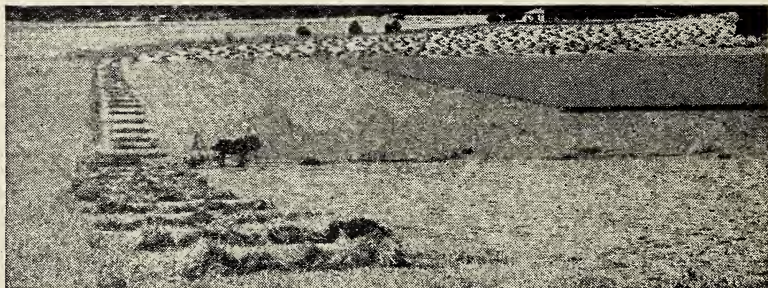
**Your Money's Worth and
Then Some**

The seeds of these two clovers cannot be separated. One grower had a mixed lot, nearly one-third white clover. We secured this way down the line in price. It's good clean high germinating seed, but it can neither be sold as pure Alsike or pure White Dutch. White Dutch clover greatly resembles Alsike but does not grow quite as tall. It is considerably higher priced seed, however. In this lot you can buy such seed for less money than Alsike alone. When grown together they make a dense growth of the finest kind of seed. Easiest of all clovers to start.

Quality Excellent

This seed is thoroughly recleaned, very free of weed seed, and other impurities. Cost of seeding is very low. Five pounds per acre is plenty. We don't expect to have a finer value for the money this season. You'll get something extra nice in this lot. It will stretch the buying power of your dollars.

SWEET CLOVER



A Marvelous Money Making Crop

How to Grow and Use It

The great value of this crop can be secured more readily if you understand the crop. The common White Sweet Clover, the Grundy County White, and the Yellow Biennial are two year varieties. The Hubam or annual white is a one year crop.

They all have about the same soil requirements. They grow on poorer soils than most clovers because they can use the phosphate in the ground more readily. Also they can use the nitrogen in the air to better advantage, and depend less upon soil nitrogen.

SEED BED

The seed bed should be firm. You can sow in the spring on winter wheat. We recommend doing this at such a time when you can harrow along the drill rows of the wheat to give it some covering. This helps the wheat and the clover. This method is especially desirable in a dry year.

When sown with spring grain, pack the seed bed as firmly as possible. Harrow in the Sweet Clover to cover about one inch deep. On very heavy soils half an inch is enough, on lighter soils $1\frac{1}{2}$ is about right. You should cover the seed deeper in a dry year. We very strongly recommend and advise the inoculation of Sweet Clover seed. It often means the difference between success and failure. See page 24.

Value of Sweet Clover

SOIL-BUILDER

Its fertilizing power is marvelous. Its big strong roots break up hard soils. They decay quickly and leave the soil porous and mellow. The plant takes a lot of nitrogen from the air, and stores it in the ground.

Many farmers plow under their Sweet Clover in the spring of the second year just before corn plowing. Then put the land to corn. Sweet clover starts early and makes a big growth by that time. This method gives a hay crop or a lot of pasture the first fall after the small grain is removed, and then the crop to plow under the next spring. This gives increase in corn crop of 15 to 25 bu. per acre.

PASTURE

It cannot be excelled as a pasture. Can be pastured the first fall from the time it is about 8 inches high until frost. If used as a pasture the second season it will carry on the average 3 heads of mature cows per acre. It often carries more. You must pasture it heavy if you want to get the most out of it. If you haven't stock enough for that clip it back to keep the new growth coming on. You can pasture all kinds of stock on it. There is a little danger of bloat but not nearly so much as with other clovers. Reports of bloat on Sweet Clover are very scarce. Sweet Clover stands up under heat and cold and drought and rain. You simply can't equal it as a pasture crop.

HAY

Sweet Clover generally makes a hay crop the first season if not pastured. This hay is of very good quality. The second season you should cut it as soon as the bloom buds begin to appear. To delay means coarser hay. Properly cured Sweet Clover hay is very high in feeding value. The greatest value the second year is usually obtained by pasturing or plowing under as a soil builder.

WARNING!

Sweet Clover Seed Scarce

Seed Production 40% less than last year. The duty has been doubled, and is now \$2.40 a bushel. That practically shuts out Canadian seed. Demand for seed heavy. Prices bound to advance. Present quotations are for early orders.

Finest Unhulled White Sweet Clover

\$2.10 per bushel Clarinda

\$2.25 per bushel Chicago

30 lbs. to bu.—Bags free

For winter seeding use unhulled seed. Sow any time during December, January or February. No covering necessary. Just sow on top of the ground. The action of the weather softens the hard enamel on the seed and permits quick germination in the spring. Many farmers say they find this one of the easiest ways of getting a stand of Sweet Clover.

Do not sow hulled seed in this way as a warm spell during the winter will cause it to germinate and it is then killed out by later freezes. The unhulled is slower to start and therefore much better.

Sow 15 to 20 pounds per acre. At 7c per pound that makes an economical seeding. Our seed is not just country run stock like some sell for unhulled but is the finest quality of thoroughly re-cleaned seed.

NOTE: We have a limited quantity of the Unhulled Biennial Yellow that we can supply at the same prices as the white, \$2.10 per 30 pound bushel.

SCARIFIED WHITE SWEET CLOVER

LOT EARLY BIRD

\$4.80 per bu., Clarinda

\$4.95 Chicago

60 Lbs. to Bu.—Bags Free

A Very Serviceable Seeding—Extremely Low Price

This is another "special" for early buyers. The farmer who wants to keep his seeding costs down to the lowest possible cost will find his needs filled by this great bargain. You can search nation wide and fail to find such a value for so low a price.

The seed is carefully re-cleaned. The purity is good. There are no dangerous weed seeds in it. The germination is very satisfactory. While the test per hundred seeds is not quite so high as the best, the seeds in this lot are a little smaller. There are more seeds per pound which therefore equalizes the test and makes it a most satisfactory seeding.

Thousands Demand This Quality

The only reason this seed is being sold at this very low price is because it contains some smaller seeds and is not as high in color as the best grades.

We sold many carloads of this seed last year and in previous years. The buyers of this stock report most satisfactory results, many saying that they got better stands than they had been able to get from the highest priced seed bought elsewhere in previous seasons.

This seed is of course sold like every other lot—guaranteed to satisfy or return it and get your money plus freight refunded promptly. Seed is tested, tagged and labelled in accordance with the Iowa state seed law.

A Bargain Without Equal

LOT BANNER

\$5.40 per bu., Clarinda

\$5.55 per bu., Chicago

See Sample Enclosed

A Matchless Bargain in White Sweet Clover

We give an unqualified guarantee that you can't beat this value anywhere. Examine the beautiful quality. Note the fine color and high purity. See the big bold berries. It has been prepared with greatest care. You will find it the most satisfactory seeding you could make. It is extra fancy quality and distinctly superior to what many dealers sell as their best grade. It's a real bargain.

Saving Guaranteed

With Sweet Clover seed production 40% less than last year and a duty of \$2.40 per bushel on Canadian seed this year this lot is a most remarkable bargain. If we had not bought to advantage early we could not possibly make such a low price on it. We guarantee to save you money on this lot. Buy it. Take it home when it arrives. If after you get it you think you can beat our value anywhere else you can ship back our seed and we will refund your money plus freight. We'll give you sixty days' time to make any comparison. You take no chances. A capital of \$850,000.00 backs our guarantee.

Send your order for Lot Banner at once. This lot is underpriced. It's worth more than we are selling it for. Our customers know values. You can see that this seed is carefully re-cleaned. It is scientifically scarified. Purity and germination are high. Every ounce is packed with real seed value. This is the biggest and best seed bargain we expect to be able to offer this year. If you want to save as much as you can, act at once and order now and get the best quality.

GRUNDY COUNTY WHITE SWEET

LOT "MINN"

\$5.50 per bu., Clarinda

\$5.65 per bu., Chicago

Our Very Finest Quality

This lot of Grundy County Sweet Clover is strictly extra fancy seed. No matter how much more money you might be willing to pay you wouldn't get any nicer seed than this. Such seed is always an economical type of seed to use. The most critical buyer will be satisfied with this quality. Most of our customers know that our Extra Fancy grade is unusually fine and yet we price it at bargain quotations. We handle lots of it. Sell it direct at our one small profit margin. It means a saving worth while.

Nature of Grundy County

It is smaller growing than the big white. Seldom grows over 3½ feet high. It is therefore easier to handle. It is not so coarse and is preferred by many for that reason. Blooms about 3 weeks before the big common white. The seed is smaller, consequently it takes less seed per acre. About 12 lbs. per acre are sufficient as compared to 15 lbs. per acre of the common. A bushel of Grundy county will sow 5 to 6 acres. This variety also matures its seed more evenly. In other respects it is exactly like the common white, and is a two year variety.

Lot Minn is Underpriced

Berry's Splendid Yellow Biennial Sweet Clover

An Excellent Producer of Fine Hay

LOT SUPERB

\$5.30 bu. Clarinda; \$5.45 bu. Chicago

A remarkable crop for hay, pasture and soil building

The fine quality of Yellow Biennial has created a tremendous demand for this variety. Seed of this variety is less plentiful than usual and selling at a premium over the white. Lot Superb is the finest seed that money can buy. It is beautiful big bright clean high germinating seed. Strictly extra fancy stock and thoroughly scarified. A big bargain at this low price. Why pay more money elsewhere when you can make a big saving by buying direct from us?

Yellow Biennial a Valuable Variety

It is finer stemmed and more leafy than the common white and therefore is much more desirable for hay. The feeding value is as good as alfalfa and it is just as palatable when properly cured. The growth is not so tall or as coarse as the common white making it in many respects more desirable variety. The Yellow Biennial is about a week to ten days earlier than the common white, but not as early as the Grundy County. You strike a happy medium in this yellow that should please you exceptionally well.

As a soil builder it ranks right along with the white. The root development is not quite so large, and it is somewhat easier to plow under. Many of our customers have a decided preference for the Yellow Biennial, and you get the seed at its best in this lot.

This Seed is Triple Cleaned

The greatest care is taken in the preparation of our Extra Fancy quality. Most lots go over our cleaners three times, each time with a different set of screens. It requires not only up to date machinery but years of experience to regulate this in order to get such a fine product.

Hubam Clover

**The Annual White Sweet Clover at the Lowest Price
in History**

\$9.00 bu. Clarinda; \$9.25 bu. Chicago

Never before so low in price—Sow it this year

In spite of advances in Sweet Clover prices we are selling our Hubam this year for less money than ever before. Seed production is increasing. Our low prices have given us an enormous trade on this wonderful clover that makes its full production the same year it is sown. No other house handles as much Hubam as we do. This seed is strictly first class, A. No. 1, quality, and at our new low price you get a peerless value. It's a real buy.

Hubam a Valuable Crop

It cuts a year out of your rotation. You sow it with grain in the spring the same as other clovers. Instead of waiting until the second year to plow it under, plow it under the same year you sow it. Hubam makes a growth of 3½ to 5 feet if allowed to grow to maturity. You can imagine what a lot of fertilizing value there is in such a crop. It is still a soil builder although any clover will benefit the soil more if a good stand of green matter is plowed under. It also may be pastured for a while if desired and later plowed under. It's a money maker anyway you take it.

U.S. Verified Origin Alfalfa Seed

What It Means and Why It Pays to Buy It
It Is For the Protection of Farmers



Often southern grown seed is labelled and sold as northern grown seed, and the farmers buying it get "stung." The U. S. Gov't. wants to stop that practice. They want to make it so a farmer can absolutely depend on the information given on the tag. Therefore they started the U. S. Verified Origin Service.

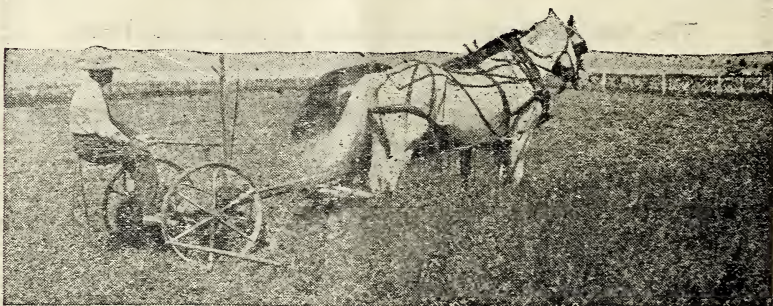
Regulates Dealers

The Government establishes certain dealers as "authorized" dealers in U. S. Verified Origin Service. To become "authorized," application must be made to the government. These dealers are investigated and if found of high rank are required to begin and keep a series of records. These records must show where every pound of alfalfa seed they buy comes from. They must also show who the seed was sold to. The records and shipments of these dealers are checked by government men and thus protects you against misrepresentation.

Red, White and Blue Verified Origin Tag

"Authorized" dealers, and only "authorized" dealers are permitted to put the verified origin tag on the bags of alfalfa seed. Some of these tags have the name of the dealers on it. Sometimes this dealer sells to others, and does not want his name to show so he uses a special private code number. When you see a code number in place of a company name it probably means that the seed has passed through extra hands and that you may be paying extra profits.

We are "authorized" Verified Dealers. All our alfalfa seed is U. S. Verified Origin or State Sealed. You can absolutely depend on the information as to origin on any of our alfalfa seed. We have assembled one of the finest stocks of alfalfa seed we have ever had. In spite of higher markets on practically all seeds we have cut our alfalfa seed prices below last year. Our alfalfa seed prices will save you more money than ever before. Start next spring with this greatest of all money making, drought resisting crops. We'll be glad to help you on any of your seeding problems and we will always save you money. Buy early while you can get these present low prices.



Inoculate With Nitragin

An Old Favorite Inoculant

FOR ALL CLOVERS, ALFALFA, VETCH
 $\frac{1}{4}$ bu., 40c; $\frac{1}{2}$ bu., 60c; 1 bu., \$1.00; 5 bu., \$4.75
 FOR SOY BEANS AND COW PEAS
 $\frac{1}{2}$ bu., 25c; 1 bu., 40c; 5 bu., \$1.50

Highest Quality Alfalfa Value

Matchless Bargains—Specials for Early Buyers

A High Grade Lot of U. S. Verified Montana-Colorado
Grown Alfalfa

Lot "Mountain" 99½ Pure
\$12.90 bu. Clarinda; \$13.15 bu. Chicago

This lot, friends, is a wonderful buy. We don't expect to have another value equal to it this year. It is a beautiful lot of seed. Nice big berries, strong germination—Good Color. High Purity. Tests better than 99½% pure. Free of noxious and dangerous weed seed. It is the kind of seed that critical buyers demand, and the quality that satisfies everybody who buys it.

Very Hardy Type

This Montana-Colorado grown U. S. Verified Origin seed is generally recognized as among the most desirable type of hardy common alfalfa. You are absolutely assured of getting the Genuine Montana-Colorado seed because it is U. S. Verified seed. We are "authorized" dealers in U. S. Verified origin seed and it saves paying an extra profit by purchasing this seed direct.

Prices Are Low

This lot of seed is priced at \$2.00 to \$3.00 per bu. below the average retail selling price of equal quality stocks. There is a big saving for early buyers in this fine lot. We have made it well worth while to buy now for next spring. We guarantee this lot against any price decline within the next 60 days. Most people will buy their seed within the next two months so you are protected against price decline. We go further than that. If at any time within the next 60 days any other seedsmen offers you a more attractive value we will order our seed returned and refund the money paid plus freight. You are not taking a nickel's worth of chance on this order. You are getting a wonderful value in a high grade lot of hardy seed.

Another High Grade Lot of Alfalfa

LOT "DRY LAND"

U. S. VERIFIED KANSAS GROWN SEED

\$12.00 bu. Clarinda; \$12.25 Chicago

In recent years we have had an increasing number of inquiries for genuine Kansas Alfalfa seed. This year we have secured an extra fine lot of this stock. The quality is the same as of the Montana-Colorado lot described above. It leaves nothing to be desired in the way of quality.

Many farmers who are demanding Kansas Alfalfa, claim greater drought resisting powers for it and say it is entirely satisfactory from the standpoint of hardiness. We have many favorable reports on Kansas Alfalfa from the extreme north. The Kansas seed has many points to recommend it.

Get Genuine Kansas

Some people have gotten seed from firms in Kansas but got Arizona seed instead of Kansas without knowing it. Of course the Arizona seed is not suitable. This seed however is U. S. Verified Origin and you get Kansas seed and absolutely nothing else. It will pay you to insist on such seed. This lot is worth more money than we are asking for it. We bought it to extra good advantage and we are turning it to early buyers on an extra close margin. Shipments guaranteed to be absolutely satisfactory to you in every way. Our supply of this high grade Kansas seed is quite limited. We advise prompt orders.

DECEMBER, 1930, WHOLESALE PRICES

	F. O. B. Clarinda			F. O. B. Chicago		
	bu.	½ bu.	¼ bu.	bu.	½ bu.	¼ bu.
ALFALFA						
Star Brand, N.W. Mtn. U.S. Verified Origin..	\$ 9.60	\$4.90	\$2.50	\$9.85	\$5.05	\$2.55
Planet Brand, N.W. Mtn. U.S. Verified Origin	10.80	5.50	2.80	11.05	5.65	2.85
Dealers Fancy, N.W. Mtn. U.S. Verified Origin	12.60	6.40	3.20	12.85	6.55	3.25
World Brand, N.W. Mtn. U. S. Verified Origin	13.20	6.70	3.40	13.45	6.85	3.45
Kansas-Nebraska W.B., U.S. Verified Origin..	12.60	6.40	3.20	12.85	6.55	3.25
Dakota No. 12, World B., U.S. Verified Origin	15.60	7.90	4.00	15.85	8.05	4.05
Montana, Fcy Grade, U.S. Verified Origin....	13.50	6.80	3.50	13.75	6.95	3.55
Montana, World Brand, U.S. Verified Origin...	14.70	7.40	3.90	14.95	7.55	3.95
Grimm, W.B. Sealed Bags, U.S. Verified Origin	18.00	9.10	4.60	18.25	9.35	4.65
Grimm, Idaho State Sealed, 98½% pure.....	16.80	8.50	4.30	17.05	8.65	4.35
Grimm, Idaho State Sealed, 99½% pure.....	20.00	10.10	5.10	20.25	10.25	5.15
Grimm, Blackfoot, Certified State S'ld Bags...	21.00	10.60	5.40	21.25	10.75	5.45
Cossack World Brand U.S. Verified Origin....	19.50	9.80	5.00	19.75	9.95	5.05
HARDY HOME GROWN RED CLOVER						
Star Brand (Prime)	13.80	7.00	3.60	14.05	7.15	3.65
Planet Brand (Extra Choice)	14.70	7.40	3.90	14.95	7.55	3.95
Dealers Fancy	15.60	7.90	4.00	15.85	8.05	4.05
World Brand (Extra Fancy)	16.50	8.30	4.20	16.75	8.45	4.25
HARDY HOME GROWN MAMMOTH RED CLOVER						
Planet Brand (Extra Choice)	15.60	7.90	4.00	15.85	8.05	4.05
Dealers Fancy	16.50	8.30	4.20	16.75	8.45	4.25
World Brand (Extra Fancy)	17.40	8.80	4.50	17.65	8.95	4.55
HARDY HOME GROWN ALSIKE AND OTHER CLOVERS						
Alsike Clover (Planet Brand)	12.60	6.40	3.20	12.85	6.55	3.25
Alsike Clover (Dealers Fancy)	13.50	6.80	3.50	13.75	6.95	3.55
Alsike Clover (World Brand)	14.40	7.30	3.70	14.65	7.45	3.75
Giant Incarnate or Crimson Clover.....	7.80	4.00	2.10	7.85	4.05	2.15
White Dutch Clover	21.00	10.60	5.40	21.25	10.75	5.45
Japan Clover (Lespedeza)	6.00	3.10	1.60	6.15	3.15	1.65
Korean Clover (Lespedeza)	10.00	5.10	2.60	10.15	5.15	2.65
Dalea or Woods Clover (Inoculated).....	8.70	4.40	2.30	8.85	4.45	2.35
SWEET CLOVER						
Fancy White Blossom, unhdld, 30 lb. bu....	2.10	1.10	.60	2.25	1.15	.65
Prime Wh. Blossom, Hld. 60 lb. bu.....	4.50	2.30	1.20	4.65	2.35	1.25
Choice Wh. Blossom, Hld. 60 lb. bu.....	5.00	2.60	1.40	5.15	2.65	1.45
Fancy Wh. Blossom, Hld. 60 lb. bu.....	5.40	2.80	1.50	5.55	2.85	1.55
Extra Fancy Wh. Blossom, Hld. 60 lb. bu....	5.70	2.90	1.60	5.85	2.95	1.65
Ex. Fcy Grundy Co. White, 60 lb. bu.....	5.70	2.90	1.60	5.85	2.95	1.65
Fancy Yellow Blossom, Unhld. 30 lb. bu.....	2.10	1.10	.60	2.25	1.15	.65
Choice Yellow Biennial, 60 lb. bu.....	5.10	2.60	1.40	5.25	2.65	1.45
Extra Fancy Yellow Biennial, 60 lb. bu.....	5.70	2.90	1.60	5.85	2.95	1.65
Choice Hubam Annual White, 60 lb. bu.....	8.40	4.30	2.20	8.55	4.35	2.25
Hubam Annual White (Extra Fcy), 60 lb. bu.	9.60	4.90	2.50	9.75	4.95	2.55
TIMOTHY AND CLOVER AND TIMOTHY MIXTURES						
Timothy (Star Brand)	3.60	1.90	1.00	3.75	1.95	1.05
Timothy (Planet Brand)	3.90	2.00	1.10	4.05	2.05	1.15
Timothy (Dealers Fancy)	4.20	2.20	1.20	4.35	2.25	1.25
Timothy (World Brand)	4.50	2.30	1.20	4.65	2.35	1.25
Alsike & Timothy Mixed, No. 2, 45 lb. bu....	4.90	2.50	1.30	5.05	2.55	1.35
Alsike & Timothy Mixed, No. 1, 45 lb. bu....	5.40	2.80	1.50	5.55	2.85	1.55
Red Clover & Timothy Mixed, 45 lb. bu.....	5.40	2.80	1.50	5.55	2.85	1.55
Red Clover, Alsike & Timothy Mxd., 45 lb. bu.	5.40	2.80	1.50	5.55	2.85	1.55
Alfalfa, Clover, Alsike & Tim., Mxd., 45 lb. bu.	5.40	2.80	1.50	5.55	2.85	1.55
Sweet Clover & Timothy Mixed, 50 lb. bu....	5.00	2.60	1.40	5.15	2.65	1.45
Marvelous Mixture (50% Clovers), 50 lb. bu..	7.00	3.60	1.90	7.15	3.65	1.95
GRASSES AND OTHER HAY AND PASTURE CROPS						
	lbs.	lbs.	lbs.	lbs.	lbs.	lbs.
Fancy Kentucky Blue Grass	35.00	17.60	8.90	35.45	17.85	9.05
Extra Fancy Kentucky Blue Grass.....	36.50	18.30	9.20	36.95	18.55	9.35
English Blue Grass (Meadow Fescue).....	14.00	7.10	3.60	14.45	7.35	3.75
Canadian Blue Grass	30.00	15.10	7.60	30.45	15.35	7.75
Orchard Grass	19.00	9.60	4.90	19.45	9.85	5.05
Extra Fancy Red Top	24.00	12.10	6.10	24.45	12.35	6.25
Bromus Inermis or Brome Grass.....	19.00	9.60	4.90	19.45	9.85	5.05
English and Italian Rye Grass.....	14.00	7.10	3.60	14.45	7.35	3.75
Pasture and Meadow Mixture	15.00	7.60	3.90	15.45	7.85	4.05
Western Rye Grass	11.00	5.60	2.90	11.45	5.85	3.05
	10 bu.	per	½	10 bu.	per	½
PEAS, BEANS AND VETCHES						
	per bu.	bu.	bu.	per bu.	bu.	bu.
Soybeans, Dunfield or Illini Inoculated.....	2.20	2.30	1.20	2.25	2.35	1.25
Soybeans, Ito San Inoculated	2.30	2.40	1.30	2.35	2.45	1.35
Soybeans, Manchu or Midwest Inoculated....	2.20	2.30	1.20	2.25	2.35	1.25
Soybeans, Virginia Inoculated	2.70	2.80	1.50	2.75	2.85	1.55
Soybeans, Black Early Wilson Inoculated....	3.00	3.10	1.60	3.05	3.15	1.65
Cowpeas, Wippoorwill	3.60	3.70	1.90	3.65	3.75	1.95
Cowpeas, New Era	3.50	3.60	1.90	3.55	3.65	1.95
Cowpeas, Mixed	3.40	3.50	1.80	3.45	3.55	1.85
Canadian Field Peas	3.00	3.10	1.60	3.05	3.15	1.65
Sand, Winter or Hairy Vetch.....	5.50	5.60	2.90	5.55	5.65	2.95
Spring Vetch	3.90	4.00	2.10	3.95	4.05	2.05

	bu.	½ bu.	¾ bu.	bu.	½ bu.	¾ bu.
SEED CORN						
XX Inbred Hybrid (Treated) Shelled only....	9.50	4.80	2.50	9.65	4.85	2.55
Clarinda's Big Perfection	3.50	1.80	1.00	3.65	1.85	1.05
Krugs Dent or Pride of Iowa	3.50	1.80	1.00	3.65	1.85	1.05
Legal Tender or Improved Leaming.....	3.00	1.60	.90	3.15	1.65	.95
Improved Reid's Dent	2.80	1.50	.80	2.95	1.55	.85
Berry's Golden Dent	3.20	1.70	.90	3.35	1.75	.95
Iowa Gold Mine or Yellow White Cap.....	3.00	1.60	.90	3.15	1.65	.95
Up-to-date Calico	3.00	1.60	.90	3.15	1.65	.95
White Wonder	3.50	1.80	1.00	3.65	1.85	1.05
Silver Mine	3.00	1.60	.90	3.15	1.65	.95
St. Charles White	3.00	1.60	.90	3.15	1.65	.95
Boone County White	3.00	1.60	.90	3.15	1.65	.95
Pride of the North or Early Yellow Dent....	3.00	1.60	.90	3.15	1.65	.95
Golden Cap or White Cap Red Dent.....	3.00	1.60	.90	3.15	1.65	.95
Minnesota 13 or Minnesota King.....	3.00	1.60	.90	3.15	1.65	.95
Longfellow or Silver Triumph Flint.....	3.00	1.60	.90	3.15	1.65	.95

Extra Select Ear Corn, \$4.75 per bushel crate; 5 crates for \$22.50.

All Corn 25c per bushel less on 10 bushel lots. Ear Corn shipped from Clarinda only. Guaranteed 98% or better germination.

	25 bu. per bu.	10 bu. per bu.	per bu.	25 bu. per bu.	10 bu. per bu.	per bu.
SEED OATS						
Montana Grown Regenerated Swedish Select..	1.10	1.20	1.30	1.15	1.25	1.35
Great Northern	1.10	1.20	1.30	1.15	1.25	1.35
New Alberta	1.10	1.20	1.30	1.15	1.25	1.35
Fulghum90	1.00	1.10	.95	1.05	1.15
Golden Rust Proof90	1.00	1.10	.95	1.05	1.15
logold90	1.00	1.10	.95	1.05	1.15
Green Russian80	.90	1.00	.85	.95	1.05
Iowa70	.80	.90	.75	.85	.95
Silver Mine70	.80	.90	.75	.85	.95
White Kherson70	.80	.90	.75	.85	.95
Superior Iowa 10570	.80	.90	.75	.85	.95
Early Champion70	.80	.90	.75	.85	.95
New Hulless (Copper Treated)	1.80	1.90	2.00	1.85	1.95	2.05

	10 bu. per bu.	per bu.	½ bu.	10 bu. per bu.	per bu.	½ bu.
BARLEY						
Champion Beardless	1.30	1.40	.80	1.45	1.55	.85
Success Beardless	1.30	1.40	.80	1.45	1.55	.85
Velvet (Smooth Bearded)	1.20	1.30	.70	1.35	1.45	.75
Improved White Hulless (Copper Treated)...	1.90	2.00	1.10	2.15	2.25	1.15
Oderbrucker	1.10	1.20	.70	1.25	1.35	.75
Manshury	1.10	1.20	.70	1.25	1.35	.75

WHEAT, SPELTZ, SPRING RYE AND FLAX

New Marquis Spring Wheat	1.50	1.60	.90	1.65	1.75	.95
Spring Rye	1.40	1.50	.80	1.55	1.65	.85
Speltz	1.00	1.10	.60	1.15	1.25	.65
Flax (Berry's Special)	4.50	4.60	2.40	4.65	4.75	2.45

FORAGE CROPS

Millet, Golden Choice or German.....	2.00	2.10	1.10	2.15	2.25	1.15
Millet, Japanese (35 lbs. to the bushel).....	1.60	1.70	.90	1.75	1.85	.95
Millet, Siberian Choice	1.60	1.70	.90	1.75	1.85	.95
Millet, Broom Corn or Hog (or Proso).....	1.50	1.60	.90	1.65	1.75	.95
Millet, White Wonder	1.80	1.90	1.00	1.95	2.05	1.05
Millet, Hungarian	1.80	1.90	1.00	1.95	2.05	1.05
Cane Seed (Orange Fodder)	1.90	2.00	1.10	2.05	2.15	1.15
Cane Seed (Amber Fodder)	1.90	2.00	1.10	2.05	2.15	1.15
Kaffir Corn (White)	1.50	1.60	.90	1.65	1.75	.95
Kaffir Corn (Red)	1.60	1.70	.90	1.75	1.85	.95
Feterita	1.60	1.70	.90	1.75	1.85	.95
Milo Maize	1.60	1.70	.90	1.75	1.85	.95
Broom Corn	3.00	3.10	1.60	3.15	3.25	1.65
Buckwheat (Silver Hull)	2.00	2.10	1.10	2.15	2.25	1.15
Buckwheat (Japanese)	2.00	2.10	1.10	2.15	2.25	1.15
Sudan Grass	100 lb.	50 lb.	25 lb.	100 lb.	50 lb.	25 lb.
Billion Dollar Grass	8.50	4.30	2.20	8.75	4.45	2.25
Dwarf Essex Rape	4.50	2.30	1.20	4.75	2.45	1.25
Berry's Annual Pork Producer	7.00	3.60	1.90	7.25	3.75	1.95
Rape and Millet Mixed	3.50	1.80	1.00	3.75	1.95	1.05
	5.50	2.80	1.50	5.75	2.95	1.55

POTATOES

	10 bu. per bu.	per bu.	½ bu.	10 bu. per bu.	per bu.	½ bu.
Red River Ohio	2.40	2.50	1.30	2.55	2.65	1.35
Irish Cobblers	2.40	2.50	1.30	2.55	2.65	1.35
Banner	2.30	2.40	1.30	2.45	2.55	1.35
Rural New Yorker	2.30	2.40	1.30	2.45	2.55	1.35
Sir Walter Raleigh	2.30	2.40	1.30	2.45	2.55	1.35
Red Rose	2.30	2.40	1.30	2.45	2.55	1.35
Improved Bonanza	2.30	2.40	1.30	2.45	2.55	1.35
Carmen No. 3	2.30	2.40	1.30	2.45	2.55	1.35
Planet Brand Chick Food	100 lb.	50 lb.	25 lb.			
World Brand Poultry Food	3.50	1.80	1.00			
Star Brand Egg Food	3.25	1.70	.90			
	3.75	1.90	1.00			

State Sealed and Certified Genuine Idaho Grimm Alfalfa LOT "GOLD BOND"

\$16.80 bu. Clarinda; \$17.05 bu. Chicago

An astonishingly low price on state sealed Grimm

This special bargain for early buyers puts Grimm Alfalfa within the range of nearly every farmer. You may always have wanted to sow Grimm, but held off on account of price. This is your opportunity to get started with this super hardy variety at a cost but very little over that of the common. In fact, if you figure as many do, that you sow fewer pounds of Grimm per acre it is actually no more expensive.

Idaho seed especially desirable

Idaho Grimm is recognized as one of the best to be had. The seed is produced in sections having severe winters. It develops seed of a hardy strain. This seed has been grown, harvested and cleaned under state supervision. It is state sealed and certified genuine Grimm Alfalfa.

Lot Gold Bond is a little off colored but good purity and germination and a fine practical value. Many farmers do not care for the finest looking seed. They do want clean seed that will grow and that is what you get in this lot.

Low prices will save early buyers \$3.00 to \$4.00 a bushel. You can make a big saving by cashing in on Berry Methods. Big volume of sales. Selling direct to farmers. One small profit. Satisfaction guaranteed. Join the army of 500,000 farmers who have broken away from the old methods. Save money as they are doing. The price on Lot Gold Bond is good until the lot is sold. We can't duplicate the seed today at these prices. Get it while we have it.

Another Record Breaking Bargain in GRIMM ALFALFA SEED

**Lot Sensation \$15.60 per bu. Clarinda
\$15.85 per bu., f.o.b., Chicago**

Good quality. U. S. Verified Origin seed. Shipped in Sealed Bags

This is the lowest price at which we have ever sold the straight pure Grimm Alfalfa. It's one of those extra value Bargains that are so hard to find. We were particularly fortunate in picking up this lot, at such a price. It was simply a sacrifice by the owner for ready cash. Our customers will benefit by it so long as the lot holds out. There are only 137 bags left so talk fast.

Description

Lot Sensation was grown in Dakota, and Montana. We had our own buyers in those states who watch fields carefully. They know the fields that are Grimm and those that are not. Every precaution is taken in securing this seed. It contains a little off colored seed but like lot Gold Bond it's a sound sensible lot of seed to buy. You save the extra cost of fancy color but you get real dependable value. Good purity. Good germination. Genuine Grimm. It's a wonderful bargain as long as it lasts. Buy now. It will pay you.

Alsike and Timothy

NO. 1 COMBINATION

Contains 20% to 25% Alsike

\$5.40 bu. Clarinda;

\$5.55 Chicago

A Rich, Heavy Producing Economical Seeding

We secure large quantities of Alsike and Timothy that are grown mixed at lower prices than the seeds can be sold for separately. The Alsike seeds are quite small and rather difficult to separate. The seed is in every way dependable and satisfactory. It is re-cleaned for weed seed and other impurities. Germination and purity tests run high. We are offering outstanding bargains in this seed because we can pick up such lots to very good advantage. The saving is shared with our customers. By using these ready mixed re-cleaned seedings you can cut your seed bill very low.

Heavy Yields and High Quality Hay

We do not recommend our mixed seedings simply because they are low in cost but because they produce so abundantly. You can get a heavier tonnage by growing Alsike and Timothy together than you can growing them separately. That is two acres of this mixed seed will produce more hay than one acre of Alsike and one of Timothy. The Timothy makes a little taller growth than the Alsike and helps to support the clover. The clover fills the bottom of the swath and the result is a tremendous production.

Alsike is a smooth clover. It does not make a dusty hay. The feeding value of Alsike is somewhat superior to Red Clover. Alsike is also a soil builder. It is easier to get a stand of Alsike Clover than Red. It grows on soils too sour or too wet for other clovers.

A Little Alsike Goes a Long Way

Alsike seeds are only about half the size of Red Clover seeds. There are about twice as many in a pound. When you sow a 20% to 25% Alsike mixture you get as many clover seeds per acre as a 40% to 50% Red Clover mixture would give. Therefore our No. 1 Combination is a rich seeding and one that gives remarkable satisfaction.



ALSIKE and TIMOTHY NO. 2

\$4.90 per bu. Clarinda; \$5.05 Chicago

45 lbs. to bu.—Bags Free

You secure in our No. 2 combination the same high quality of seed that makes our No. 1 such a famous value. Contains 10% to 15% Alsike and makes a very satisfactory seeding. Bear in mind the smaller size of Alsike seeds. This is the lowest price of any of our mixtures. It is a most attractive bargain at our low prices. The seed is thoroughly re-cleaned. Good purity and germination.

Red Clover and Timothy

An Excellent Combination at a Low Price

\$5.40 bu. Clarinda; \$5.55 bu. Chicago

45 Lbs. to Bu.—Bags Free

Save 20% to 30% on Your Seed Bill

This is an old favorite combination that will always enjoy a wide popularity. Costs but little more than timothy alone, and gives far better results. Makes more hay per acre. The hay has a higher value. The value of Red Clover as a soil improver is well known. It is much better for your land than Timothy alone. This lot contains 10% to 15% Red Clover and makes a dependable seeding.

Double Cleaned Stock

We have run this seed carefully for weed seed and have a superior product in this mixture. Seed is laboratory tested and every bag labelled in accordance with the strict provisions of the Iowa State Seed Law. Careful mixing and blending of the various lots of Clover and Timothy mixed seeds from country points has made a fine combination. These mixed seeds we can secure at slightly over timothy costs thereby making these amazing values possible. It is the real economy way of buying seeds. Our ready mixed seedings save you money.

Now is the Time to Buy

Timothy seed is getting scarcer every day. We don't know of any farmers who are holding any. The demand for Timothy seed is amazing. We could sell out our complete stock in a wholesale way. Everywhere dealers are asking for Timothy but our seed is going direct to farmers because they are our customers year in and year out. Clover crop 30% less than last year. Tariffs doubled. Higher prices are bound to follow. Buy now and make an extra saving. It will pay you well.

Red Clover, Alsike and Timothy

A Very Popular Triple Combination

\$5.40 bu. Clarinda; \$5.55 Chicago

45 LBS. TO BU.—BAGS FREE

A Dandy Seeding That Will Save You Money

This three way mixture is the choice of a large number of farmers. Sowing Alsike with Red Clover even when no timothy is used is becoming a widespread practice. It is an excellent plan to do this as it almost always results in a heavier stand. We have made this triple mixture for many years and each year the demand for it grows. One man sees it on his neighbor's farm and the next year we have an order from him too. An article of special merit always forges to the front in this manner.

Save Money

It takes only about 11 lbs. per acre of any of these mixed seedings. Some sow only 10 lbs. but with the low prices prevailing this year it is not economy to skimp on seed. At 12 lbs. a bushel will sow almost 4 acres of ground. Thus you get a good seeding at a very low price. No farmer can neglect sowing any longer. It doesn't pay when you can buy seed at our low prices. Good farming demands that proper rotations be followed.

Our Economy mixtures are the choice of all types of farmers. They buy them because they grow readily, produce well and cost but little. Select the mixture that suits your needs best and order now while these low prices prevail.

TIMOTHY SEED AT WHOLESALE

Extra Choice New Iowa Grown Seed

Lot "Purity" 99 $\frac{1}{4}$ Pure; \$3.90 bu.

\$4.05 per bu. f. o. b. Chicago

You are buying your timothy seed on the basis of carlot prices when you order lot "Purity." The demand for timothy seed has been amazing this year. Last summer the seed crop moved out of the producers' hands quicker than we have ever seen it move before.

When the threshing first started the movement was a little slow and it was at that time that we purchased our stocks. Inside of a few weeks the market advanced 50% and the seed was bought up in no time. The country has been combed clean and there is at this time an exceedingly strong demand for timothy seed.

This Seed is Worth More Money

We could clean out our stocks in carlots. We are known to the trade as large handlers of timothy. Nearly every day we get letters from large wholesale houses in the east asking if we have a car or two of timothy to sell them. We could easily chase out our stocks in a few weeks at the same prices we are asking you. We will not offer to them because they are not permanent customers. Next year they might not want to buy at all. You as a customer, come to us year after year for your seeds. It is you we are trying to serve. In this lot Purity you are getting an exceptional bargain.

Order now if you want it

Everyone who knows the timothy situation knows that markets may make further advances soon. This bargain will certainly appeal to every buyer who knows values. It's fine, new, clean, high germinating seed, and will move fast. Save money by ordering now.

Permanent Meadow and Pasture Mixture

\$15.00 per 100 lbs. Clarinda; \$15.45 Chicago

These mixtures are carefully prepared to give the greatest possible production for either pasture or meadow. When ordering specify what you want to use it for. Also mention the type of soil you plan to sow the seed on. For your convenience we have listed them below so you can order by number.

For Meadows

1. Average soil.
2. High dry land or gravelly soils.
3. Moist rich land.
4. Marshes, swamps or wet land.

For Pastures

5. Medium soil.
6. High dry or gravelly soil.
7. Moist and very rich soil.
8. Orchards or shady pastures.

Mixed According to Private Formula

We make these mixtures by private formulas that we have carefully worked out to give the best results. In these combinations we use various grasses and clovers in different proportions.

We use Orchard Grass, Kentucky and Canadian Blue Grass, Bromus Red Top, Timothy, White Dutch Clover, Alsike Clover, Red and Sweet Clover.

These mixtures are composed of re-cleaned seed of good germination. They are carefully blended, and thoroughly mixed. You get a better mixture than you probably would make yourself, and you secure it in this way for less money.

We guarantee to save you money on these mixtures and we guarantee that you will be satisfied with your purchase. Send it back, and get your money plus freight refunded if you are not pleased in every way.

Present low prices are for early orders.

Bromus Inermus or Brome Grass

\$19.00 per 100 lbs. Clarinda; \$19.45 Chicago

A Very Hardy Grass For Permanent Meadow or Pasture

Bromus Inermus is one of our most valuable grasses. It is very nourishing, and shows a higher food value than other grasses. It is also very palatable. Horses and cattle are very fond of it. It is extremely winter hardy, and when once well established hardly ever winter-kills. It will stand just as much drought as it will cold. These are features of Bromus Inermus that make the crop of great worth to farmers in nearly all parts of the United States.

Bromus yields big crops of hay. A hay crop is not always secured the first year but it is on the job for years to come if you want it. It can also be pastured. It will stand a lot of punishment after it is well started. The big yields of Bromus, its high food value and its drought and cold resisting characteristics makes it a grass that deserves the increasing popularity which it enjoys. Our sales on Bromus are becoming larger every year. We sell good seed, and sell it worth the money. See price list enclosed. The seed of Bromus is very large and coarse, yet very light in weight. It is necessary to get seed from high class fields and it must be cleaned with care. We have seed we are proud of and we know it will please you. Figure on sowing about 20 pounds per acre...Order early and get the best.

ORCHARD GRASS

\$19.00 per 100 lbs. Clarinda; \$19.45 Chicago

To Sow in Shady Spots and For Use in Meadow and Pasture Mixtures

Orchard grass gets its name from its ability to live among the trees and in shady spots. There is hardly a farm that does not need this grass. There are bare shaded spots that could be changed from the loss to the profit side by sowing Orchard Grass there. Orchard Grass makes good pasture. It also makes good hay. When sown by itself we advise quite a heavy seeding of 20 to 25 pounds per acre. This grass grows in clumps or bushes and does not make a dense interlocking sod like some grasses. A good seeding covers the ground closely with these plants and produces a fine stand of grass and hay.

Orchard is a very fine grass to mix with other grasses for pasture. It makes an unusually fine growth early in the spring. It comes even earlier than Blue Grass. Pastures should contain a succession of grasses so as to give an abundance at all times during the growing seasons. Orchard grass is not particular as to soil conditions. It is easy to grow. This grass has great merit. You owe it to yourself to at least make a trial of it. Grow it this year.

WESTERN RYE GRASS

Also Known as Slender Wheat Grass

\$11.00 per 100 lbs. Clarinda; \$11.45 Chicago

This is the most important of all native grasses. It is distinctly an American grass, all others of commercial importance having been imported into this country.

This grass grows two to four feet high. Grows in dense clumps sometimes 1 foot in diameter. It may under favorable conditions form rootstocks like blue grass and timothy. Grows on practically all types of land but will not stand much overflow. It is a remarkable drought resister. Does better than most grasses on Alkaline soil.

Usually produces one cutting a year, but sometimes two. Should be cut for hay when seeds are in the early dough stage. Yields two to four tons of hay per acre. Seed should be sown at 20 to 25% per acre although in Canada good stands have been obtained with as little as 10 pounds per acre. Seed may be sown alone or with small grain crop. This grass matures just a little later than timothy.

Seed Supply Limited

We have secured some excellent quality seed of this Western Rye Grass for you this year, and are pricing it very close. There are thousands of farmers wanting to get started with this valuable heavy yielding drought resisting grass. We are glad that we can now supply you, but urge you to order early as our stocks are not large.

BETTER SEED OATS

You Can Grow More Oats Per Acre By Sowing Better Seed

The More Bushels You Grow the Less it Costs to Produce a Bushel

Never lose sight of the fact that you have certain fixed costs to pay before your grain crop shows a profit. There is rent and labor or interest, taxes, insurance, upkeep, etc., that must be divided by the number of acres you farm. When you know what that cost is per acre and divide into that the number of bushels you produce per acre you get the cost of producing a bushel. The more bushels you produce the less the cost will be.

For example, if your acre expense cost is \$15.00 and you produce 30 bushels it costs 50c per bushel to produce the crop. If you can raise that yield to 50 bushels per acre the cost of producing a bushel is only 30c. Better seed will help you secure those larger yields. Even though it does increase the acre cost a little to sow better seed, it is good farming to make that extra investment, for it still leaves your bushel cost much lower.

Northern Grown Seed Oats Best

You can prove this in short order by planting some northern grown and southern grown oats of the same variety side by side. You will notice the difference especially in the later varieties.

In the large heavy types we handle the northern grown stock exclusively. We consider it to our interest to get the kind of seed that will make our customers the most money. You may be assured at all times of getting real seed stock from us.

Some Leading Varieties Iogold

A New Heavy Yielding Early Oat

This is a development from the Iowa Agricultural department at Ames, Iowa. A fine plump grain. Beautiful golden yellow color. An exceptional yielder. Very early. Good length, stiff strong straw. Farmers who have grown them are most enthusiastic about Iogold. It is distinctly a superior variety of early oats. We have contracted a good supply of extra nice seed. Order now for a little later delivery. Satisfaction guaranteed.

Great Northern

Berry's Famous Big White Oat

The heaviest producer of them all. Big white plump kernels with lots of meat in them. Medium maturity. Straw fairly tall, and stands up well. Enormous yielder. A revelation to many farmers. Our seed is strictly northern grown and of extra nice quality. The demand for our Great Northern stock is always heavy. Place orders early.

Fulghum Oats

Highly Popular—Yields Heavy

An early oat. Yellow tinged color. Very disease resistant. Stands up remarkably well. Good sized meaty kernels. One of the best early varieties. Sow early as possible for maximum production. Increases yields 10 to 20 bushels per acre over average variety. We have some beautiful bright heavy seed for you. Does well on all types of soil. We are positive you will be well pleased with our Fulghums.

One of the Kherson type, but a few days later. Grows a longer straw. Yields more grain. Kernels a little larger. It is a white oat. Stands up well on rich land. We consider it the best of the early white varieties, and recommend it highly.

Regenerated Swedish Select

Extra Fine Northern Grown Seed

Similar in many respects to our Great Northern. Not quite so large and a trifle earlier. A white oat of superb quality. A very heavy yielder of high quality grain. Those who are growing run down strains of this variety will be amazed at the production of our new regenerated seed.

See Page 13 For Prices on all Varieties

NEW MARQUIS SPRING WHEAT

Northern Grown Stock Makes Heaviest and Best Yields

Spring wheat will prove a profitable crop in many sections where it is not being grown now, if you will select the New Marquis variety. Insist on northern grown seed and sow the crop early.

We specially mention New Marquis as the proper variety to select because of its performance. It is earlier than most spring wheats, which is a big point in its favor. Earlier maturity permits it to escape the hot dry weather that often cuts down yields on later varieties.

EXTRA FINE QUALITY BEARDLESS WHEAT

New Marquis is a hard red wheat. Kernels are a little shorter than the average, but plumper. Makes the highest grade of flour. Yields are excellent. It combines quality with quantity.

New Marquis is very pleasant to handle, as it is free from beards. A field of New Marquis is a beautiful sight. The beardless straw is more valuable than that having the bothersome beards in it. We consider this wheat so far superior to the average kinds of spring wheat that we now handle this kind exclusively.

NORTHERN GROWN SEED IMPORTANT

If you want the best success with spring wheat use northern grown seed. Even if you grow spring wheat year after year it will pay you to change to northern grown seed every two years. The best growers change every year. They have found that they can grow more bushels per acre and get much finer quality. They get from 5 to 15 bushels per acre more from northern seed, so it pays them well to sell all the crop and get new seed.



Spring Speltz or Emmer

A RICH GRAIN—FINE SEED—GREAT DROUGHT RESISTER

This grain is something like a combination of barley, wheat and rye. The grains are enclosed by a hull similar to barley, but hull does not stick to the grain quite so tightly. Grain is larger than barley and the inside kernel is similar to very soft wheat or rye. Grain yields well and is a wonderful drought resister.

MAKES EXTRA FINE HOG FEED

Speltz has those food elements that build muscle and bone, and sinew. Fed as dry grain or in swill it is a most desirable grain. It is very productive and also a very early maturing grain.

It is one of the best drought resisting grains that is grown in this country. Although speltz is a bearded grain it is often used for hay by cutting while the grain is in the dough stage. The hay made from this is very rich in protein. A crop of speltz can be handled about the same as a crop of barley. The rate of seeding is around $2\frac{1}{2}$ bushels per acre.

We can take excellent care of your speltz order at this time. Seed of course is guaranteed to satisfy you in every way.

See price list for wholesale quotations.

SPRING RYE

This makes a good early grain crop. Gives better results on poor land than other grains. Looks just like winter rye. Makes excellent feed. Does well on all types of land. Our seed is all northern grown and far superior to the average.

The crop may be used for hay or pasture as well as for grain. Is used to some extent as a catch crop, but gives best results if sown early. Grows tall strong straw.

There has been a steady increase in the demand for spring rye. We will be able to take good care of early orders. Seed will be first class in every respect. Wholesale prices given on our price list on page 13.

BARLEY BRINGS BETTER PROFITS

Best Paying Spring Grain Crop to Sow

VELVET BARLEY

The Barley With Silky Beards

A Remarkable Variety and a Heavy Yields

PLEASANT TO HANDLE

Many farmers who know that barley is an excellent feed and a profitable grain to grow have not sown it because of the "sticky" beards. A beard of the common barley is very sharply barbed and for that reason somewhat objectionable.

The Velvet Barley overcomes this entirely. It has beards but they are perfectly smooth and not in any way objectionable. The beards give protection to the grain and makes it truly an ideal grain to grow. When Velvet barley was developed it meant a great forward stride in modern agriculture. You now have a variety that can be grown and harvested without any discomfort and it is a money-maker.

VELVET AN EXCELLENT YIELDER

Barley as a whole is a very productive crop. It produces more grain per acre than any other small grain crop. The velvet is ahead of the average variety of barley in yield. It ranks at the head of the list.

Many farmers who visited our seed house and radio station the past summer told us about their wonderful success with Velvet barley. They praised it most highly and were enthusiastic about this variety. We certainly can recommend it to you without reserve.

The straw of Velvet is stiff and strong. It stands up well. It is more resistant to disease than the average variety. It yields more bushels of high quality grain. We urge you to try Velvet this year as we are positive you will be enthusiastic about it. We have an excellent supply of this grain now. The demand this year will be much heavier than ever before. Let us take your order now for some of this re-cleaned genuine Velvet Barley.

Champion Beardless Barley

The Most Popular of all Varieties We Sell

It is Early—Yields Heavily—Pleasant to Handle

Last year we secured the largest stock of Champion Beardless barley we ever had. It was more than twice as large as any we had before. We got this enormous stock because every year before we ran out long before the buying season was over. We figured we would have plenty last year, but we didn't. It was the same old story—sold out before spring.

HAVE EXCELLENT STOCKS NOW—BETTER BUY EARLY

We have some beautiful seed for you again this year. It is nice bright, well developed grain. It is thoroughly re-cleaned. We know it will please you and we guarantee it will. Return it and get your money back if you don't like it for any reason, whatsoever.

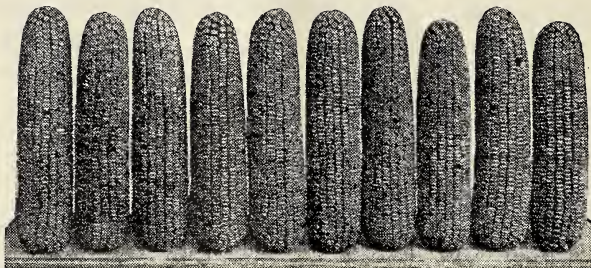
You should get started with barley this year, and when you sow such improved seed you can expect results much better than the average. Sow about two bushels per acre. Sow just like you would oats. Get better grain profits by growing barley of these better kinds.

EARLY AND A HEAVY YIELDER

Our Champion Beardless is usually ready to thresh about the Fourth of July. The fact that it is such an early crop is one of the reasons why it is usually so productive. It escapes the hot dry weather that sometimes proves so destructive to the late maturing grain. The yields that our customers report on the beardless barley are unquestionably proof as to its profit. A field of Champion Beardless Barley is a beautiful sight. When its heads ripen they droop gently with loads of rich muscle-building, bone-building, flesh-forming food. It is the very best yielder of all our barleys. It is not easily affected by disease or damp weather. It is seldom that the crop disappoints.

THE SEED CORN SITUATION

Plenty of High Grade Seed of Many Varieties



The supply of seed corn this year is good in some sections and poor in others. Corn matured well but the drought has caused a shortage of proper seed stock in many locations. We have prepared ourselves to take extra good care of all our trade this year by having good stock of extra early, early, medium and later varieties on hand. We will have seed suited to varying climate conditions.

To Farmers Who Have Seed Corn

How did your yields please you? Are you getting the production per acre that you want? You know that the kind of seed you plant has an influence on your field. That influence is greater than many realize. Better seed stock can increase yields 10 to 20 bushels to the acre. That has been proven many times. It pays and pays big to plant better seed.

Supposing we assume that your own seed costs you nothing. Our seed of the open field pollinated costs you around 50c per acre and the Hybrid around \$1.00 per acre. A bushel or two increase pays the cost. The rest of the increase is all extra net profit. The more bushels of corn you grow per acre the less it costs you to produce a bushel. Plan now to plant some of our improved corn next spring.

To Farmers Who do Not Have Seed Corn

What do you plan to do? It doesn't pay to use nubbins or under-developed seed. We have improved varieties of corn that have different stages of maturity so that we can furnish practically any kind of stock you may desire. Our seed corn goes to all parts of the nation. One farmer near Cincinnati, Ohio, wrote under date of October 21, 1930, that in spite of the drought our Big Perfection corn gave them the best corn crop they had ever raised.

General Catalog Describes Varieties

Our general catalog describes all varieties fully and it will be mailed to you about January first. In the meantime we will book orders on the basis of prices shown on page 13. Seed will be shipped later with the guarantee that it will stand up to any test you want to put it to. If it fails to satisfy, you can return it and get your money, plus freight refunded. Write us for information. We are here to serve you. By all means don't let your seed corn orders go to the last minute. Buy your requirements early.

Berry's Inbred Double Cross Yellow Hybrid

This is the famous scientifically developed seed corn. We haven't space to tell you here in detail how it is handled. Briefly, many varieties are inbred for five to six years. Then the best are crossbred. Then some of these crosses are mated to other crosses. It is an expensive process but it gives these features: 1. Earlier maturity. 2. A hardier type. 3. Can be planted earlier or later than ordinary corn. 4. Increases yield 10 to 20 bushel per acre in most cases. 5. Practically no barren stalks, many stalks having two ears. 6. A stronger root and stalk; it seldom goes down. 7. Contains more oil and has a higher feeding value. 8. Can be moved from one location to another without effecting maturity like ordinary corn. 9. It is more drought resistant. 10. Will stand close planting.

We will have a good supply of our pure yellow Hybrid corn this year. The demand will unquestionably be heavy, for this corn made some remarkable records this past year. We advise anyone wanting Hybrid corn to order early this year.

INOCULATION

Modern Scientific Farming Proves it Pays

All Legume Crops Yield More if Properly Inoculated

Some legumes will not grow successfully on some soils unless they are inoculated. In such cases inoculation means the difference between success and failure. Under other conditions the legumes may grow all right, but you will find that inoculation will bring an increased yield. It will also increase the feeding value of the yield so that it benefits in many ways. In nearly every case inoculation brings additional profits that are worth many times the cost of production.

New Inoculation Methods

Now you can apply inoculation dry

VERY EFFECTIVE AND EASIER TO USE

The development of "dry" inoculation has reached the stage where it can now be used by everyone. It does away with all the muss of mixing the inoculation with water and then wetting the seed and then drying the seed before sowing. All you have to do is to dust it on the seed. No special method is necessary just so the seed gets thoroughly dusted.

Berry's Nodule Germ

NOW COMES IN "DRY" FORM

The quality of our Nodule Germ inoculant is well known. Tens of thousands of bushels of seed are inoculated with it every year. It has done its work of inoculation in a most efficient manner. Now you can get it in the "Dry" form and we guarantee it as just as effective as the old method.

In fact, the dry method is better. With the old wet treatment you had to apply the inoculation just in advance of planting the seed. This "Dry" inoculant can be applied to the seed anytime you want to put it on. Then resack the seed and set it aside until you are ready to sow. This can be done because this type of inoculant is bred up and developed under different conditions. Instead of the laboratory bacteria that is developed in incubators this type is carefully prepared under outdoor conditions, making a hardier strain of bacteria. It is more dormant in its nature until the seed is sown. Then it develops rapidly and they are more resistant to unfavorable conditions than the more tender incubator type.

GUARANTEE

We guarantee that Berry's Nodule Germ inoculation will make nodules on the roots of your legume plants. If it fails to do that the cost of the inoculation will be refunded to you. You take no chances. You are using a new modern method that is the coming method in inoculation.

PRICES FOR NODULE GERM

½ Bu. Size 40c; 1 Bu. Size 75c; 5 Bu. Size \$3.50.

ADVANCE INOCULATION

Only Costs 50c Per Bushel

If you don't want to bother with putting on the inoculation yourself we will do it for you. By using the "Dry" nodule germ, we can put it on any time in advance, and your seed comes to you all inoculated and ready to sow.

Costs less than you can do it for yourself. By securing our Nodule Germ in larger packages we can save on the cost of the many small cans. It also saves the postage on these many small packages. We have dusting machinery that can inoculate large quantity of seed at a low cost.

* We offer this service simply because it is our policy to aid our customers in every way possible. If you want your clover or Alfalfa or Sweet Clover inoculated in advance simply add 50c per bushel in the price and say you want it inoculated. We'll do the rest.

DALEA AND SOY BEANS ALL INOCULATED

We believe that these crops never should be sown without inoculation so we are putting it on all the seed in advance. In considering our prices on Dalea and Soy Beans please remember that these prices are on inoculated seed.

MARVELOUS MIXTURE

A Wonderful Producer of Fine Quality Hay

A MAXIMUM SEEDING VALUE

\$7.00 bu. Clarinda

\$7.15 Chicago

CONTAINS 50% OF CLOVERS, BALANCE TIMOTHY

This is beyond any question or argument, the heaviest yielding combination we have ever brought out. Customers from all parts of the country praise its great production. It certainly deserves its name. It is Marvelous in production and in quality of hay produced.

Contains Red Clover, Alfalfa, Alsike Clover and Sweet Clover. These make up 50% of the mixture. Balance is Timothy. Its all nice' re-cleaned seed. By using some mixed lots of Red Clover and Alsike and some of Alfalfa and Timothy we have built a combination that can be sold at a bargain price. To buy them straight and then mix would mean a materially higher price. Careful buying and cleaning and blending makes our Marvelous Mixture a sensational value.

Gives Plenty of Clover yet saves on seeding cost

We sell this mixture at 50 lbs. to the bushel and it is a bargain extraordinary. To get a combination that is half clover at such a low price is to get a maximum value for your seed dollars. Our Marvelous Mixture is a marvelous achievement in value giving. Markets on all these seeds are strong and advancing. We guarantee this very low price only up to January 10, 1931. Place your order now and you will be assured of the saving that this seeding makes possible.

Alfalfa, Red Clover, Alsike and Timothy Mixed

\$5.40 per bu. Clarinda; \$5.55 per bu. Chicago

This mixture was specially prepared to meet a great popular demand. Thousands of farmers wanted a combination like this to help introduce Alfalfa to their land. It has incidentally proved to be a very productive combination. Yields have been surprisingly heavy. It is excelled in production only by our Marvelous Mixture described above. This combination however does not contain Sweet Clover. We have sold a tremendous quantity of this seed and fall sales on it promise to eclipse all former records.

Sow 12 lbs. per acre. That's enough to give you a good seeding. Consider the low cost. This is double cleaned seed. Growing power strong. You get an extra measure of value in this mixture. We recommend it as one that will satisfy. These mixtures are prepared to secure for you the maximum of value at a minimum of cost. We render you a service of quality at big savings. We sell this seed at 45 lbs. to the bushel.